

Paris Lee Brown

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Summary

Results- driven professional with expertise in branding, project management, and communications. Proven track record in managing creative and marketing strategies,event planning, and team leadership. Strong analytical and problem-solving abilities with a keen eye for detail and a passion for innovation.

Experience

2022 - Present

Signs Now
Graphic Designer

Waterford, MI

- Managed multi-format content production, including digital assets, signage, publication layouts, and client-facing web content.
- Maintain and update website sections, ensuring alignment with brand messaging and promotions
- Oversaw production processes and collaborated with team members and clients to troubleshoot print and design issues.
- Maintained consistency across formats by implementing brand standards and proofreading final copy.

2020 - 2021

No More Foundation - Remote
Communications & Graphics Assistant

London, UK

- Designed national campaign graphics and digital media for initiatives focused on domestic abuse and sexual violence awareness.
- Developed print and digital marketing materials including event flyers, social posts, and newsletters, supporting public engagement across the UK.
- Collaborated on content strategy and storytelling, ghostwriting captions and short-form content for campaigns like NO MORE Week 5K.
- Contributed to virtual events coordination and visual communications, promoting participation across global audiences.

2015 - 2019

Phi Theta Kappa
Director of Public Relations

Auburn Hills, MI

- Led communications, public relations, and social outreach efforts for the college’s PTK Honor Society chapter, representing over 150 student members.
- Designed promotional materials, coordinated digital content, and managed outreach for service events including Relay for Life, educational campaigns, and recruitment drives.
- Held multiple leadership roles simultaneously, including Vice President of Fellowship and Vice President of Leadership, supporting chapter projects, member engagement, and honor society programming.

Education

Michigan State University
BFA in Graphic Design

East Lansing, MI

Oakland Community College
Associates of General Studies & Liberal Arts

Auburn Hills, MI

Skills and Tools

- **Software:** Adobe InDesign, Photoshop, Illustrator, Microsoft Office, Google Drive
- Marketing Strategy & Brand Management, Digital & Social Media Marketing, Event Planning & Public Relations, Business Communication & Client Relations
- **Strengths:** Proofreading, copyediting, cross-team collaboration, visual storytelling, multitasking under deadline