

Paris Lee

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Graphic Designer

Creative Graphic Designer with 5+ years of experience designing compelling visual communications across print, digital, marketing, and production environments. Skilled at transforming ideas into engaging creative solutions through branding, publication design, typography, large-format graphics, and marketing collateral. Experienced collaborating with cross-functional teams, managing multiple projects simultaneously, and delivering production-ready artwork from concept through final execution.

Core Competencies

Graphic Design • Visual Communication • Brand Identity • Marketing Design • Production Design • Print Design • Digital Design • Publication Design • Editorial Layout • Typography • Adobe Illustrator • Adobe InDesign • Adobe Photoshop • Adobe Acrobat • Canva • Presentation Design • Photography • Project Coordination • Production File Preparation • Large Format Graphics • Print Production • Client Relations

Professional Experience

Oakland County Human Resources
Contract Graphic Designer
Waterford, MI | 2025–2026

- Designed annual reports, newsletters, calendars, event materials, signage, presentations, social graphics, and branded collateral.
- Led redesign and production of the Annual Human Resources Report for professional print production.
- Collaborated with HR leadership, communications teams, vendors, and stakeholders while managing multiple concurrent projects.
- Prepared production-ready artwork and photography supporting internal communications and employee engagement.

Signs Now

Graphic Designer / Production Designer
Waterford, MI | 2023–2025

- Designed custom signs, banners, vehicle wraps, wall graphics, window graphics, trade show displays, posters, and large-format graphics.
- Consulted with clients to create effective visual solutions and production-ready artwork.
- Managed revisions, production files, timelines, and collaborated with fabrication and production teams.

Block36 / Campus Advantage
Leasing Assistant & Marketing Coordinator
East Lansing, MI | 2021–2022

- Designed marketing materials, flyers, promotional graphics, and social media content.
- Supported resident engagement campaigns while balancing creative and administrative responsibilities.

NO MORE

Marketing & Graphic Design Coordinator United Kingdom | 2019-2020

- Designed brochures, publications, educational materials, digital graphics, and campaign assets.
- Maintained consistent branding across multiple nonprofit awareness campaigns.

Portfolio Highlights

- Oakland County Human Resources Annual Report
- Oakland County HR Calendar
- Level Up Campaign
- Green Threads Brand Identity
- Panda Quest Brand Identity
- Care Assisted Living Branding

Technical Skills

Adobe Illustrator • Adobe InDesign • Adobe Photoshop • Adobe Acrobat • Canva • Microsoft Office • Wix • Basic HTML/CSS • Photography • Editorial Design • Publication Design • Large Format Printing • Print Production

Education

Michigan State University
Bachelor of Fine Arts — Graphic Design
2026

Oakland Community College
Associate of Liberal Arts
Associate of General Studies
2017